



# L&J Better Benefits Privacy Policy

At **L&J Better Benefits**, your privacy is extremely important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you use our website, services, or interact with our team.

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## 1. Information We Collect

When you visit or interact with our website, we may collect:

- **Personal Information:** Name, email, phone number, and any information you voluntarily provide when you submit a contact form, book a consultation, or communicate with us.
  - **Non-Personal Information:** Website usage data, IP addresses, browser type, and pages visited (collected automatically via cookies and analytics tools).
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## 2. How We Use Your Information

We use your information to:

- Respond to inquiries, requests, and booking submissions
- Provide educational content, resources, and services
- Improve our website and services based on user behavior
- Comply with legal requirements

**We do not sell, rent, or share your personal information with third-party marketers.**

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## 3. Cookies and Tracking

Our website may use cookies and similar technologies to enhance user experience and analyze website traffic. You can manage or disable cookies through your browser settings, but some website features may not function properly if cookies are disabled.

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## 4. Data Security

We take your privacy seriously and implement reasonable administrative, technical, and physical safeguards to protect your information. While we strive to secure your personal information, no method of transmission or storage online is 100% secure.

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## 5. Third-Party Services

We may use third-party services (like booking tools, email providers, or analytics software) to operate our website. These services are **only allowed to access information necessary to perform their functions** and must comply with their own privacy regulations.

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## 6. Your Rights

You have the right to:

- Access, update, or correct your personal information
- Request deletion of your personal information
- Opt-out of marketing emails or communications

To exercise any of these rights, please contact us at:

**Email:** [leenadavies26@outlook.com](mailto:leenadavies26@outlook.com) & [jestinda@yahoo.com](mailto:jestinda@yahoo.com)

**Phone:** 484-635-7636 ] 973-489-1971

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## 7. Children's Privacy

Our website and services are **not directed to children under 13**. We do not knowingly collect personal information from children under 13.

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## 8. Policy Updates

We may update this Privacy Policy from time to time. All changes will be posted on this page with an updated effective date.

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## Contact Us

If you have questions or concerns about this Privacy Policy, please contact us:

**L&J Better Benefits**

[leenadavies26@outlook.com](mailto:leenadavies26@outlook.com) & [jestinda@yahoo.com](mailto:jestinda@yahoo.com) 484-635-7636 | 973-489-1971